

Please complete in full and display in the front windscreen of your vehicle in order to gain access to the venue

# VEHICLE UNLOADING PASS



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**Registration Number:**

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**Company Name:**

**Stand Number:**

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**Driver's Name:**

**Passengers Names:**

THIS PASS ONLY ALLOWS YOU ACCESS TO THE VENUE FOR LOADING AND UNLOADING

# USE THE ATTACHED PASSES FOR FREE PARKING



Gate 3

## Directions to Wembley Stadium

Physical address is: **East Gate, Southway, Wembley Stadium HA9 0WS**

(For Sat Nav use HA9 0HX which is for the Midnight Motors shop which is just before the entrance to the site)

You need to get onto South Way in Wembley and then report to the **VDC Car Park** (Vehicle Delivery and Collection Car Park) shown in blue on the map.

Wembley Stadium is a National Venue, as such access and security issues are of paramount importance. In order to facilitate easy access for you and your staff during your time at Wembley, please be kind enough to follow the instructions from the Wembley Security team.

### ***Sunday Arrivals***

Once you have unloaded your vehicle you must remove it to the Red Car Park on Royal Route on Sunday.

### ***Monday Arrivals***

Park in the Green Car Park, immediately in front of the Stadium itself.

### ***To contact the Organisers:***

Before Sunday 4th of March call +44 (0)20 7798 8500  
From Sunday 4th March onwards call +44 (0)20 8733 2031

**USE THE ATTACHED PASSES  
FOR FREE CAR PARKING**



# EXHIBITOR PARKING PASS



THE SPORTS MERCHANDISE  
& MARKETING EXHIBITION

ONLY VALID  
**SUNDAY**  
4th MARCH 2012

This PASS allows free car parking at Wembley Stadium for the sole purpose of participating at **SMMEX - The Sports Merchandise & Marketing Exhibition**. The pass is **ONLY** valid on Sunday the 4th of March 2012.

The pass must be displayed in the front windscreen of the vehicle and the lower portion of this pass handed to the Marshall on arrival

Cut here

**THIS PORTION TO BE RETAINED BY TRAFFIC  
MARSHALL AS PROOF OF ENTRY**



THE SPORTS MERCHANDISE  
& MARKETING EXHIBITION

ADMIT ONE  
EXHIBITOR  
VEHICLE  
SUNDAY 4th  
MARCH 2012

This PASS must be retained and returned to The Organisers of **SMMEX - The Sports Merchandise & Marketing Exhibition** as proof of admission for calculation purposes

# EXHIBITOR PARKING PASS



THE SPORTS MERCHANDISE  
& MARKETING EXHIBITION

ONLY VALID  
**MONDAY**  
5th MARCH 2012

This PASS allows free car parking at Wembley Stadium for the sole purpose of participating at SMMEEX - The Sports Merchandise & Marketing Exhibition. The pass is ONLY valid on Monday the 5th of March 2012.

The pass must be displayed in the front windscreen of the vehicle and the lower portion of this pass handed to the Marshall on arrival

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**THIS PORTION TO BE RETAINED BY TRAFFIC  
MARSHALL AS PROOF OF ENTRY**



THE SPORTS MERCHANDISE  
& MARKETING EXHIBITION

ADMIT ONE  
EXHIBITOR  
VEHICLE  
MONDAY 5th  
MARCH 2012

This PASS must be retained and returned to The Organisers of SMMEEX - The Sports Merchandise & Marketing Exhibition as proof of admission for calculation purposes