

# smex

THE SPECIALIST EVENT  
FOR THE SPORTS  
MERCHANDISE INDUSTRY

**SMex 2010 - The specialist event for the sports merchandise industry. Held inside Wembley Stadium itself, SMex gives buyers and specifiers from sporting clubs and associations across Europe, the chance to meet up with premier suppliers and wholesalers in a relaxed, informal environment suitable for finding all of their sports merchandise needs.**



VIEW FOOTAGE  
OF LAST YEAR'S  
**SMex**

<http://www.youtube.com/watch?v=Y3TpFYKrJ2A>

MEET THE  
**INDUSTRY  
DECISION  
MAKERS**



**WWW.  
SMEX  
WEMBLEY  
.COM**

**MONDAY 8TH MARCH 2010  
WEMBLEY STADIUM  
LONDON  
9AM-5PM**